



Loknob LLC  
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website: <http://lokknob.com/>

## NO MORE LOST SETTINGS!

**Davie, FL (December 2nd, 2015)** – **LOKNOB** introduces a revolutionary product invented by a musician for musicians, solving a longtime problem of lost settings. LOKNOB is a high quality aluminum, reusable knob that comes in three sizes. It retrofits easily onto your favorite equipment and “LOKS” your settings in place. Simply swap out your old knobs with upgraded LOKNOBS on amps, effect pedals, mixers, powered speakers, electronic keyboards, guitars, almost anything with a potentiometer and say goodbye to tape and markers for good! Change your mind? No problem. It’s one handed operation allows you to keep playing while adjusting settings. Just pull up on the LOKNOB, twist into the new position and release to “LOK.” It’s just that simple.

**What Inspired LOKNOB?** Being a gigging guitar player for over 25 years, one of my biggest challenges was getting the best sound out of my amplifier and effect pedals. Every time I’d have a great sound, by the time I got to the next gig, my settings had moved during transport. Frustrated, I came up with the brilliant idea of writing down all my settings for my 24 knob amplifier and effect pedals on a sheet of paper. Then, when I had reached the gig, I’d take out my trusty flashlight, look at my “road map” and turn the settings on my amp and pedals back to my favorite settings. It worked, but was very time consuming.

I decided to ask some of my guitar player friends what they did. Some said they’d draw lines on their amp with marker, then continually realign the knobs to match their markings. Others would set their knobs, then run masking tape across them so they wouldn’t move. Me? I had a problem with defacing my \$2,000.00 amp head with marker or ugly tape, so writing the settings on a sheet of paper worked fine for me until I could come up with a better solution. Well, I’ve done just that with LOKNOB.

Musicians will love LOKNOB because it’s a perfect fix for the ongoing, industry wide problem of lost settings. Retailers and musicians alike will buy them in bunches because of their versatility of use...from guitars, to sound boards, to pedals, to amps...It’s a win win for everyone.

*~Tony LiVolsi, Loknob inventor and president*

**Wanna Touch It?** Come **ROCK THE LOK** at NAMM 2016, Booth 1635 in Hall E  
January 21-24, Anaheim, CA.

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### YouTube

- <https://www.youtube.com/watch?v=k6vit3ToVdE>
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